

Our premium
photography,
videography
and marketing
services



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AS GOOD AS OUR WORD

Our enhanced premium service



In addition to our standard free photography and video services we now offer an enhanced premium service, (if you want the ultimate marketing).

We outsource this to NicheCom whose sole job is photography, EPCs, floorplans, Matterport and video. They also use drones.

Choosing this service can result in an even higher selling price.



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EPCs

Homeowners are paying more attention than ever to a property's EPC rating so you need to have confidence in your domestic energy assessor.

All of our photographers are fully qualified energy assessors meaning that they can prepare an EPC at the same time as completing a photography shoot, meaning minimal disruption.

We are also there to offer advice about the results of an EPC and the current legislation, especially important in the lettings market.



Floorplans & EPCs

Floorplans



Driven by the visual nature of the internet, we have seen floorplans become an essential aid to marketing a property, but not all floorplans are the same. Unlike any other agency, every floorplan supplied by NicheCom is drawn by one of our RICS Certified Measurers and carries with it the required level of insurance.



We use NicheCom - the UK's largest provider of professional floorplans.
Their photographers are certified RICS Property Measurers.

Floorplans



Elan Village, Elan Valley, Rhayader, LD6

Approximate Area = 874 sq ft / 81.2 sq m
Limited Use Area(s) = 108 sq ft / 9.9 sq m
Outbuilding = 80 sq ft / 7.4 sq m
Total = 1060 sq ft / 98.5 sq m
For identification only - Not to scale



RICS Certified Property Measurer Floor plan produced in accordance with RICS Property Measurement Standards incorporating International Property Measurement Standards (IPMS Residential). © Robinson 2021. REF: 751145

Photos



NicheCom have 30 years' of experience, employ over 120 photographers, and are confident that they are best in class when it comes to producing beautiful property photography.

All their photographers are members of the Royal Photographic Society and are trained to deliver the very best in property photography. They make sure that they have the best digital equipment, including brand new Sony mirrorless cameras (as of January 2023) with a range of lenses, and Pro2 Matterport cameras, ensuring that they have all the tools to provide the very best quality images.

A wide-angle photograph of a modern kitchen interior. In the foreground, a white countertop island with a stainless steel sink and a chrome faucet is visible. Behind the island, a large, vibrant abstract painting in shades of blue, green, and white hangs on the wall. To the left, a potted plant with green leaves sits on the island. In the background, a glass-enclosed staircase leads up, and another potted plant is visible. The kitchen features white cabinetry and a stainless steel range hood. The text 'Photography Services' is overlaid in a dark blue box in the center of the image.

Photography Services



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Examples

Photos

All photography orders also come with a free branded teaser video.



Property Photography up to 20 images, suitable for properties up to 2,000 sq. ft

Premium Photographs up to 40 images, suitable for properties up to 4,000 sq. ft

Please note that the quality of photography will remain the same across both options, however you will receive more images when Premium Photographs are ordered, which will include more creative/lifestyle shots.



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Elevated Photos

All of our photographers are equipped with elevated poles which enable them to take a more “birds eye” view of a property from as high as 27 feet, providing more comprehensive and stand-out external images.

Elevated Photo (Single Shot) 1 x elevate image using elevation pole

Elevated Photo (Multiple Shots) approx. 6 – 10 elevated pole images

Please note that a single elevated pole shot cannot be ordered as a stand alone product.



3D Showcase



NicheCom are partnered with Matterport, whose Pro2 cameras use ground-breaking scanning technology to create a digital twin of any property or space.

[3D Showcases](#) allow users to 'be in the room' and navigate their way entirely through a property using only their mouse, keyboard, or finger on a smartphone.



Drone & Video



Our aerial filming and photography using remotely piloted drone gives an elevated view of a property and can really help a listing stand out from the crowd. Drone photography can quickly highlight an appealing location or showcase the grounds of a property.

Unlike with other drone operators, all our CAA (Civil Aviation Authority) approved pilots are trained property photographers first and foremost. Combined with our local knowledge, this means we are best placed to capture those winning shots of a property that will elevate marketing.

A wide-angle aerial photograph taken from a drone, showing a coastal area. In the foreground, there are dense green trees and fields. A small village or town is visible along the coast, with buildings and a harbor. The sea is a deep blue, and the horizon is visible in the distance under a clear sky.

Drone Aerial & Film Photography

Drone Options

Drone Photography up to 15 images drone images

Drone Video drone footage - fully edited with music



Drone & Video

Marketing videos have quickly become a desired tool to help agents create a real buzz, especially on social media, when launching a property; generating leads immediately and increasing viewings and offers.



Property Marketing Videos

Video Options

Property Video (Landscape or Portrait) is a 30 to 60 second long video. This engaging social media friendly video is ideal for viewing on smartphones and tablets.



Video Options

Premium Video (Landscape or Portrait) is our full HD and superior quality video, filmed on a Ronin gimbal stabilised Sony A7 mirrorless camera. These videos will include more footage than regular property videos and will be filmed in a more creative style to give a more cinematic look. These videos are best for large screen viewing and the web.

Please note that you can order a Premium/Property Video alongside a Drone Video to receive a fully edited combined Drone & Internal Video



Need Something More?

For any 'outside of the box' marketing needs, or for visits on non-standard properties, please just get in touch to discuss your requirements. Your more bespoke needs might include the following:

- Larger than your typical package/products properties (over 2,000 sq. ft for any products not ordered with Premium Photographs, over 4,000 sq. ft otherwise)
- Multiple dwellings on the same site (i.e. main residence and annex, or block of apartments)
- Weekend attendances
- Twilight/Night shoots
- Commercial premises



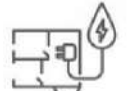
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Photography



GotoView



Floorplans & EPCs



Drone



Video



Design & Print



Data Services

Any questions?
Please call
01903 791792



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