

December 2023 NEWSLETTER

OFFICIAL LOCAL NEWSLETTER FROM YOUR LOCAL ESTATE AGENT



Selling this Holiday Season?

WHY SELLERS COULD GET STRONG OFFERS

Thinking about selling but not sure if the timing is right. You should consider placing a sign in your garden right now! Here are three reasons why you should sell in the winter.

Buyers are highly motivated: Winter buyers are serious. They are not usually out looking for a home in the colder weather if they are not serious. A motivated buyer means they are bringing their A-game and ready to make an offer.

Low Competition: Winter helps you take advantage of the lowest inventory over the year, as people tend to sell in the spring. Less competition means more people looking at your home.

Home Show Better: Holiday homes are often set up for comfort. The smells and views help the buyer feel at home.

As we close on to the end of 2023 and enter the festive season we can look back on the successful housing market!

Included in this Month's Issue:

SELLING DURING THE HOLIDAYS

6 Tips to help get you home sold during the winter months

RECIEPES

Christmas recipes for everyone to enjoy!

DECORATING TO SELL

How to decorate your home to sell in the seasonal holidays

6 TIPS FOR SELLING YOUR

Home during the holidays



Price it accordingly

During the holidays it is best to price it right, using market data, from the start to avoid a haggling war.



Stage it accordingly

Deck the halls, but not too much. Opt for neutral holiday decorations to not turn off potential buyers.



Clean-up the curb appeal

With trees bare, your curb appeal is essential. Clean up the walkways, driveway, & illuminate the pathways.



Work with a reliable agent

You want to be working with an agent who isn't going to be reliable, we can assure you that we will always have your back.



Focus on outdoor features

The holidays can give you the chance to show off some of your exterior features that make it well-equipped for the winter weather.



Be flexible about showings

During the holiday season, everyone is busy and may have more plans than usual, but you need to be flexible and accessible when it comes to showings.



Seasons Greetings!

HAVE A MERRY CHRISTMAS

Best holiday wishes for a solid, happy home that can stand up to Santa coming down the chimney & reindeer pawing at the roof. Merry Christmas!

“Happy Holidays”



December Home Maintenance Tips

- ✓ Prepare a winter storm kit with batteries, food and water
- ✓ Check basement for leaks during thaws.
- ✓ Check sinks & toilets for leaks
- ✓ Inspect and add insulation if needed
- ✓ Vacuum refrigerator & freezer coils and clean drip trays.



Newtown Lane

TEWKESBURY

£300,000

Offered for sale with no onward chain is this smart one/two bedroom detached bungalow. Situated in a no through road location that is within reach of amenities and a c.20-25 min walk Tewkesbury's town centre



TODDINGTON

This substantial, five bedroom, family home is situated on a private road with other substantial detached homes and set within the popular village of Toddington. Elm House offers spacious and well laid out accommodation as well

£2,750 per month

Crossword

Rudolph the Red-Nosed Reindeer

BLITZEN
BRIGHT
CHRISTMAS EVE
COMET
CUPID
DANCER
DASHER
DONNER
FAMOUS



FOGGY
GAMES
GLEE
GLOWS
GUIDE
HISTORY
LAUGH
LOVED
NAMES

NOSE
PRANCER
RED-NOSED
REINDEER
RUDOLPH
SANTA
SHINY
SLEIGH
VIXEN

How to decorate your home **TO SELL IN THE HOLIDAYS**

When it comes to decorations, less is really more!

Here are some Top tips on how to sell property at Christmas



CREATE A HOMELY ATMOSPHERE

Lighting a fire can also be a great way to invite viewers in on a cold winter's day, so your house feels warm and inviting to your prospective buyers.



KEEP DECORATIONS NEUTRAL & SECULAR

It's best to keep your decorations neutral, as too much may feel off-putting, and you want to be able to attract any type of buyer. Decorate with a wreath on the front door, a beautiful, simply decorated Christmas tree, or throws and pillows in the living room & bedrooms.



CREATE A WARM & COZY VIBE

Entice buyers by creating a homey, cozy vibe with delightful scents. Adding a subtle candle scent that matches the season is a nice welcoming touch where the aroma makes your buyer feel right at home!

www.oconnellpropertyagents.co.uk

INTERESTED IN WHAT YOUR HOME IS WORTH?

Call us only


Gloucester: 01452 387 437 | Cheltenham: 01242 506 550 | Tewkesbury: 01684 367 000


Small Business of the Month

SHOW YOUR COMMUNITY SUPPORT

Studio Sixty

The contemporary barbers for Tewkesbury. In this classic and modernised grade 2 listed building, the team have pulled together eclectic pieces, industrial workstations, traditional Takara Belmont chairs and style that exudes simplicity and form. Using the latest booking technology and mobile apps to ensure your haircut is at a time suitable for you.

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Recipes of the Month

Christmas Punch (Alcoholic or Not)

Christmas Punch is an easy and delicious holiday party drink packed with fruits like cranberries, oranges, and pomegranates. Keep it non-alcoholic or add rum or vodka for extra holiday spirit!

Ingredients

- 1 Orange (sliced)
- 1 cup Cranberries
- ½ cup Pomegranate Seeds
- 2 cups Cranberry Juice
- 2 cups Orange Juice
- 1 cup Pomegranate Juice
- 2 cups Sprite (or Sierra Mist)
- 1 cup White Rum (optional)
- add Garnish (rosemary)
- add Ice



How To Make Christmas Punch!

Step 1:

You can mix everything except for the soda and ice cubes ahead of time. Add the soda and ice just before serving so it doesn't start to go flat. For best results, make sure the ingredients are cold when you mix them together so the ice lasts longer and doesn't water down the punch.

Step 2:

Add pomegranate seeds, orange slices, cranberries, and a sprig or two of rosemary to garnish (for sophistication, of course). Oh and some extra holiday spirit by way of rum or vodka and you're in for a truly festive holiday punch.





Your Local Family Agent

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SCAN TO JOIN OUR FACEBOOK & NOT MISS OUT ON ANY NEW PROPERTIES



SCAN TO JOIN OUR INSTAGRAM & NOT MISS OUT ON ANY NEW PROPERTIES

