

December NEWSLETTER

OFFICIAL LOCAL NEWSLETTER FROM YOUR LOCAL ESTATE AGENT



Selling this Holiday Season? **WHY SELLERS COULD GET STRONG OFFERS**

Thinking about selling but not sure if the timing is right. You should consider placing a sign in your garden right now! Here are three reasons why you should sell in the winter.

Buyers are highly motivated: Winter buyers are serious. They are not usually out looking for a home in the colder weather if they are not serious. A motivated buyer means they are bringing their A-game and ready to make an offer.

Low Competition: Winter helps you take advantage of the lowest inventory over the year, as people tend to sell in the spring. Less competition means more people looking at your home.

Home Show Better: Holiday homes are often set up for comfort. The smells and views help the buyer feel at home.

As we close on to the end of 2022 and enter the festive season we can look back on the successful housing market!

Included in this Month's Issue:

SELLING DURING THE HOLIDAYS

6 Tips to help get you home sold during the winter months

EVENTS

A look at what is on in the local area

DECORATING TO SELL

How to decorate your home to sell in the seasonal holidays

6 TIPS FOR SELLING YOUR Home during the holidays



Price it accordingly

During the holidays it is best to price it right, using market data, from the start to avoid a haggling war.



Clean-up the curb appeal

With trees bare, your curb appeal is essential. Clean up the walkways, driveway, & illuminate the pathways.



Focus on outdoor features

The holidays can give you the chance to show off some of your exterior features that make it well-equipped for the winter weather.



Stage it accordingly

Deck the halls, but not too much. Opt for neutral holiday decorations to not turn off potential buyers.



Work with a reliable agent

You want to be working with an agent who isn't going to be reliable, we can assure you that will we always have your back.



Be flexible about showings

During the holiday season, everyone is busy and may have more plans than usual, but you need to be flexible and accessible when it comes to showings.



Seasons Greetings!

HAVE A MERRY CHRISTMAS

Best holiday wishes for a solid, happy home that can stand up to Santa coming down the chimney & reindeer pawing at the roof. Merry Christmas!

“Happy Holidays”



December Home Maintenance Tips

- ✓ Prepare a winter storm kit with batteries, food and water
- ✓ Check basement for leaks during thaws.
- ✓ Check sinks & toilets for leaks
- ✓ Inspect and add insulation if needed
- ✓ Vacuum refrigerator & freezer coils and clean drip trays.

Community Events

JOIN IN WITH SOME LOCAL EVENTS!

FRIDAY 2 - SATURDAY 24 DECEMBER



CHRISTMAS FANTASY AT CLEARWELL CAVES

When the snow begins to fall, Archie decides to build something different, follow his adventures as unexpected and magical things begin to happen.

Meet Father Christmas, then follow this magical tale as you walk through the caverns and the story unfolds. Children 2-12 years old receive a gift from Father Christmas.

Half way through there are Christmas stalls where you can buy decorations and gifts. We have an underground pop-up café where you might like to buy a hot chocolate and take in some of the Christmas atmosphere. Then you continue on your journey following the story.

This is a great underground Christmas adventure for all the family

FRIDAY 25 NOV - FRIDAY 30 DECEMBER



SPECTACLE OF LIGHT AT SUDELEY CASTLE

The Beautiful After-Dark Experience for all the Family!

Explore the beautiful new night-time trail around Sudeley Castle's stunning grounds, marvelling at the majestic trees and romantic ruins all lit under the stars.

Festive Food and Cheer!

Sip festive warmers of spiced mulled wine and sprinkled hot chocolate as you join the magical trail around these wonderful grounds. Tuck into simple take away hot food and delicious donuts from the Castle Terrace. Before your journey home why not treat yourself to a winter warming drink and browse our lovely gift shop for some unique Christmas gifts and souvenirs.

Join in our local events!

Community Events

JOIN IN WITH SOME LOCAL EVENTS!

14TH DECEMBER

GLOUCESTER CATHEDRAL EXPERIENCE AT NIGHT

Have you visited this spectacular building at night?

If not, then now is the perfect time to experience the beauty and wonder of the Cathedral after dark. Enjoy gorgeous decorations and live music provided by the Cathedral musicians and friends. Get close and personal to the much loved Knitvity and wander through the cloisters - aglow with festive decorations.

The Gift Shop and Monk's Kitchen eatery will be open for Christmas shopping and mulled wine, mince pies and other treats.

Don't forget to bring your camera to get that magical Christmas selfie!

Join in our local events!



25TH NOV - 21ST DECEMBER

CHRISTMAS ARRIVES AT WESTONBIRT!

Christmas has definitely arrived at Westonbirt, The National Arboretum, so make sure you don't miss out on some tree-mendous festive fun!

Enchanted Christmas opens this Friday and runs for 12 nights from 25th November until 21st December. This well-loved experience will take visitors on a journey at night through beautiful woodland, transported into a magical world surrounded by colourful twinkling lights.



How to decorate your home TO SELL IN THE HOLIDAYS

When it comes to decorations, less is really more!

Here are some Top tips on how to sell property at Christmas



CREATE A HOMELY ATMOSPHERE

Lighting a fire can also be a great way to invite viewers in on a cold winter's day, so your house feels warm and inviting to your prospective buyers.



KEEP DECORATIONS NEUTRAL & SECULAR

It's best to keep your decorations neutral, as too much may feel off-putting, and you want to be able to attract any type of buyer. Decorate with a wreath on the front door, a beautiful, simply decorated Christmas tree, or throws and pillows in the living room & bedrooms.



CREATE A WARM & COZY VIBE

Entice buyers by creating a homey, cozy vibe with delightful scents. Adding a subtle candle scent that matches the season is a nice welcoming touch where the aroma makes your buyer feel right at home!

www.oconnellpropertyagents.co.uk

INTERESTED IN WHAT YOUR HOME IS WORTH?

Call us today

Gloucester: 01452 387 437 | Cheltenham: 01242 506 550 | Tewkesbury: 01684 367 000

Small Business of the Month

SHOW YOUR COMMUNITY SUPPORT

Studio Sixty

The contemporary barbers for Tewkesbury. In this classic and modernised grade 2 listed building, the team have pulled together eclectic pieces, industrial workstations, traditional Takara Belmont chairs and style that exudes simplicity and form. Using the latest booking technology and mobile apps to ensure your haircut is at a time suitable for you.

📍 Studio Sixty
60 High Street
Tewkesbury
GL20 5BJ

☎️ 01684 437430

✉️ jack@studiosixty.uk



Recipes of the Month

Christmas Punch (Alcoholic or Not)

Christmas Punch is an easy and delicious holiday party drink packed with fruits like cranberries, oranges, and pomegranates. Keep it non-alcoholic or add rum or vodka for extra holiday spirit!

Ingredients

- 1 Orange (sliced)
- 1 cup Cranberries
- ½ cup Pomegranate Seeds
- 2 cups Cranberry Juice
- 2 cups Orange Juice
- 1 cup Pomegranate Juice
- 2 cups Sprite (or Sierra Mist)
- 1 cup White Rum (optional)
- add Garnish (rosemary)
- add Ice



How To Make Christmas Punch!

Step 1:

You can mix everything except for the soda and ice cubes ahead of time. Add the soda and ice just before serving so it doesn't start to go flat. For best results, make sure the ingredients are cold when you mix them together so the ice lasts longer and doesn't water down the punch.

Step 2:

Add pomegranate seeds, orange slices, cranberries, and a sprig or two of rosemary to garnish (for sophistication, of course). Oh and some extra holiday spirit by way of rum or vodka and you're in for a truly festive holiday punch.





Tewkesbury: 01684 367 000

Gloucester: 01452 387 437

Cheltenham: 01242 506 550

www.oconnellpropertyagents.co.uk

Have you found your dream home?

YOUR HOME MAY BE REPOSSESSED IF YOU DO
NOT KEEP UP REPAYMENTS ON YOUR MORTGAGE.

Just
Mortgages

Book an Appointment
with Jayesh Patel
07711 181790

